HCN Connect
News and More

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featuring

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Let us feature your story, event or resource in HCN Connect!

Do you have a plan, program or endeavor designed to improve your community’s health?
Do you have a resource you would like to share with the HCN? Please let us know!

Please submit ideas for the next publication by: August 28, 2017.

HCN Connect is dedicated to keeping our community informed about the contributions that individuals and organizations are making to improve community and individual health in the Riverside county region.

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The Riverside County Health Coalition (RCHC) hosted its quarterly general membership meeting on July 19, 2017, which focused on the Connecting & Investing in People priority area of the Community Health Improvement Plan (CHIP). The RCHC meeting featured speakers from the Riverside University Health System - Medical Center; Loma Linda University; Reach Out; and Riverside County’s Department of Public Social Services, Community Action Partnership and Office on Aging. Over 140 guests attended from various public and private sectors.

The meeting continued the discussion from the Building Resilient Communities Town Hall by highlighting the connection between adverse childhood experiences (ACEs) and poor health outcomes. Speakers and panelists outlined practical steps for creating trauma-informed organizations and communities.

Some of the key steps for building resilience across organizations and communities include:

- **Engagement**: Engage leaders and community members by providing training about ACEs and resiliency. Knowledge is power and can help secure cross-sector commitment for preventing ACEs and implementing trauma-informed practices.
- **Steering Committee**: Identify key leaders across organizations and within the community to identify gaps, innovative solutions and to provide direction on trauma-informed practices. Creating a steering committee is one way to demonstrate a commitment to building resilience within the community.

The presentations from the RCHC meeting are posted on the Riverside County Health Coalition website. The next RCHC meeting is scheduled for Wednesday, October 18, 2017. For more information, please contact Dianne Leibrant, MPH, MSc at (951) 358-5557 or deleibrant@rivcocha.org.

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**Caltrans and Local Partners Launch Pedestrian Safety Campaign “Look Both Ways”**

**State of California – Department of Transportation**

**Date:** July 25, 2017  
**District:** San Bernardino  
**Contact:** Terri Kasinga  
**Phone:** (951) 232-4268  
**FOR IMMEDIATE RELEASE**

SAN BERNARDINO — The California Department of Transportation (Caltrans) District 8, in conjunction with local partners, has launched a pedestrian safety campaign called “Look Both Ways.” The campaign will feature billboards along state and local highways in Riverside and San Bernardino counties. The first phase of the campaign is being launched in the Coachella Valley.

Earlier this year, Caltrans began working with the City of Palm Springs, Palm Springs Police Department; One-PS (a Palm Springs community organization); the California Highway Patrol; the Coachella Valley Association of Governments (CVAG) and more recently the Desert Regional Medical Center (Trauma Center) to address an alarming rise in pedestrian accidents across the region.

The agencies collaborated with Lamar Advertising who joined the effort as a supporter of the campaign by providing billboards along highways in San Bernardino and Riverside Counties.
The first segment of CV Link - a 2.3-mile stretch through Cathedral City - is under construction and will open to the public this fall.

The section starts in Palm Springs at Vista Chino and runs along the top of the Whitewater River storm water channel to Ramon Road in Cathedral City. This section provides scenic views of Cimarron Golf Resort as well as direct access for residents of several neighborhoods.

The pathway also supports efforts by the City and the Desert Healthcare District to promote healthy living opportunities in the Dream Homes neighborhood, which is adjacent to this section.

This part of CV Link was originally planned as a bike path by the city of Cathedral City, which secured two grants to help fund the planning and construction.

After CVAG embarked on plans for CV Link, the City worked with CVAG to modify the path's design so it can seamlessly connect to the rest of the 40-mile pathway.

Progress also continues along the rest of CV Link, which will provide safer transportation options for pedestrians, cyclists and low-speed electric vehicles such as golf carts.

On May 15, the CVAG Executive Committee formally approved the project and certified the Environmental Impact Report (EIR). The approved project runs from the Palm Springs Visitor Center to Airport Boulevard in Thermal, but will not extend through the cities of Rancho Mirage or Indian Wells. When CV Link users get to those cities, there will be informational kiosks that identify the bicycle and golf cart routes designated by those cities.

As part of the environmental review, CVAG analyzed every alignment variation that was included in the CV Link Conceptual Master Plan. Because the project crosses tribal lands and has federal funding secured for it, CVAG is now completing a federal Environmental Assessment. This study is on track to be completed later this year.

CV Link has been the focus of news coverage across the Coachella Valley, including this recent series by The Desert Sun.
Banning On the Move Towards Healthy City Living

What is a healthy city and how do we get there?
These were just some of the many questions that were discussed with Banning residents at the City’s first Community Health Forum held on Wednesday, July 19 at the Banning Senior Center.

Banning’s City Council has made healthy living a priority and has adopted a resolution to become a Healthy Eating, Active Living City. The Community Health Forum is part of an ongoing process in the City’s efforts to improve the health and wellbeing of its residents.

The City has taken several steps to help facilitate healthy living. The Banning Community Services Department offers exercise programs including Yoga, Zumba and fitness classes specifically for seniors. Youth programs range from team sport leagues including basketball and soccer, dance classes and open gym sessions at the Community Center for basketball. The department also has an indoor walking club that meets throughout the week to allows residents to exercise in a safe environment. More information on the City’s Community Service programs can be found here - http://banning.ca.us/55/Community-Services.

A common theme heard during the Community Health Forum was the request for well-maintained, and safe parks. The City is in the process of revitalizing Roosevelt Williams Park, which serves residents on the east side of Banning. Improvements there will include new basketball courts, playground equipment, a walking path with LED lights throughout, and a multi-use sports field. Lions Park on the south side of the city is being upgraded to include two-multi-purpose fields, a parking lot, lighting and landscaping. The City is also actively looking at ways to increase staffing for both maintenance and patrol of all the City’s park facilities.

The City of Banning was also recently awarded $1,082,000 through the California Transportation Commission’s Active Transportation Program. These funds will allow the City to develop a bicycle and safe routes to school improvement project that will provide new bicycle facilities (e.g., bicycle lanes) and pedestrian improvements (e.g., sidewalk, handicap ramps, signage, crosswalks, etc.) along several streets in Banning leading to public schools and facilities that encourage the use of alternative, active transportation.

The key to success for the Healthy City initiative is community support. The city of Banning continues to work with its local partners to bring healthy programs and services to residents. In working with the Banning Unified School District, the running track at Nicolet Middle School is now open for public use when school is not in session and running programs have been started at local elementary schools. The City is also speaking with San Gorgonio Memorial Hospital to help bring in and promote farmers’ markets and other healthy events.

Cities play an important role in shaping the health and wellbeing of the communities they serve. Public meetings like the Community Health Forum are important to help engage residents and get their input on what the priorities for the City should be going forward. Working with local community partners and regional partners including Riverside University Health System – Public Health and the Western Riverside Council of Governments (WRCOG) have also been vital in the City’s efforts. Working together, we can make Banning and other communities in Riverside County an example of what it means to be a Healthy City.

For more information, please contact:
Philip Southard
Public Information Officer
(951) 922-3103
psouthard@ci.banning.ca.us
www.ci.banning.ca.us
The SHAPE Data Portal

SHAPE Riverside County is sponsored by the Riverside University Health System - Public Health, a department of the County of Riverside. To learn more, please visit: [http://www.shaperivco.org/](http://www.shaperivco.org/)

WHAT DO YOU NEED?
- Health Data
- Demographic Data
- Healthy People 2020 Tracker
- SocioNeeds Index
- Compare Indicators
- Locate Reports
- Find Promising Practices
- Needs Assessment Guide

RUHS-PH | Health Matters Briefs

The Riverside University Health System - Public Health’s (RUHS-PH) Epidemiology and Program Evaluation branch is pleased to announce the release of three Health Matters briefs. The Health Matters briefs provide an in-depth analysis of relevant health issues in Riverside County to inform public health programs and policies.

The newly released Health Matters briefs are posted on the Epidemiology and Program Evaluation website. Use the links below to access each individual report:

- Firearm Involved Deaths and Injuries
- Health Insurance Coverage among Adults
- Health Insurance and Health Service Utilization among Children

For more information, please contact Diane Leibrandt, MPH, MSc at dleibrandt@rivcocha.org or call (951)358-5557.

Big Changes in APA Student Membership

FREE membership to all full- and part-time students!

APA membership is now free to all full- and part-time students actively enrolled or matriculated in any university or college degree program (not just planning) for the duration of their studies. And, when students complete their studies, they are entitled to two years of reduced dues to bridge the gap between learning and earning. First-time members also qualify for discounted introductory dues.

Under the new student membership program, any student can be a member of APA, a local chapter, and up to five divisions at no cost.

APA designed this new membership structure to encourage students and other new members — from both planning and non-planning backgrounds — to join and stay with APA, making us a stronger and more diverse association.
2017 Pre-Disaster Mitigation (PDM) and the Flood Mitigation Assistance (FMA) Grant Programs

The California Governor's Office of Emergency Services (Cal OES) has received the Notice of Funding Opportunity (NOFO) announcement for the 2017 Pre-Disaster Mitigation (PDM) and the Flood Mitigation Assistance (FMA) Grant Programs. This includes $90,000,000 nationwide for the PDM Program and $160,000,000 nationwide for the FMA Program. These programs provide funding for the development of local hazard mitigation plans (LHMPs) and implementation of hazard mitigation projects. The NOFO and specific Cal OES information concerning the funding opportunities and NOI and application process may be accessed on the Cal OES Pre-Disaster and Flood Mitigation Division webpage at http://www.caloes.ca.gov/cal-oes-divisions/hazard-mitigation/pre-disaster-flood-mitigation.

The Notice of Interest (NOI) for both programs must be submitted to Cal OES by August 4, 2017. Please see the attached documents for more funding information.

For questions related to the 2017 PDM and FMA funding cycle, please contact the Pre-Disaster and Flood Mitigation Division at PDFM@caloes.ca.gov.

Sustainability Planning Grants Program 2017 Active Transportation Call for Proposals

The Southern California Association of Governments is now accepting applications for new planning and non-infrastructure proposals as part of the Regional Active Transportation Program. The program received an influx of funding as a result of the adoption of Senate Bill 1, which has nearly doubled the available resources. This provides a unique opportunity for agencies that were not awarded funds in preceding cycles to develop capacity and be competitive for future funding by developing active transportation plans or participating in the region’s successful Go Human event series.

The 2017 Active Transportation Call for Proposals will be administered through SCAG’s Sustainability Planning Grants Program, allocating approximately $2 million in grant awards of up to $200,000 each. The funding is intended to support planning and non-infrastructure projects that promote safety and encourage people to walk and bicycle, and to seed active transportation concepts that provide a preliminary step for future applicants. Public agencies that have been previously awarded a California Active Transportation Program Grant are ineligible for funding – see list of ineligible applicants below.

Applications will be accepted through August 31.

1. 2017 SPG - ATCFP Guidelines
2. Application Instructions
3. Planning Application
4. Non-Infrastructure Application
5. Application Templates
6. Example Planning Scope of Work
7. Example Go Human Scope of Work
8. Ineligible Applicants
The Health Impact Project will award grants of up to $100,000 to organizations in select counties in the following states: Alabama, Arkansas, California, Florida, Georgia, Kentucky, Louisiana, Mississippi, New Mexico, North Carolina, South Carolina, Tennessee, Texas, and West Virginia. The grants will support the design and completion of a health impact assessment (HIA). See full eligibility and selection criteria. For more information on upcoming events, check the Health Impact Project "Funding Opportunities" page.

Application Deadline: Sept. 15, 8 p.m. EDT.

Built Environment and Transportation
The U.S. Department of Agriculture (USDA) has reissued the November 18, 2016, federal notice and reopened the application period to expand the type of entities eligible to apply for the Rural Transportation grants. Assistance provided to rural areas under the program has historically included the provision of on-site technical assistance to local and regional governments, public transit agencies, and related nonprofit and for-profit organizations in rural areas; the development of training materials; and the provision of necessary training assistance to local officials and agencies in rural areas. Click here to apply.

Application Deadline: Wednesday, September 6, 2017, at 4:30pm Eastern

FY 2017 Economic Development Assistance Programs
The Economic Development Administration’s (EDA’s) mission is to lead the Federal economic development agenda by promoting innovation and competitiveness, preparing American regions for economic growth and success in the worldwide economy. Specifically, under the Economic Development Assistance programs (EDAP) Notice of Funding Availability (NOFA), EDA will make construction, non-construction, and revolving loan fund investments under the Public Works and Economic Adjustment Assistance (EAA) Programs.

Open Deadline.

New Database Quantifies Value of Green Spaces
The Nature Conservancy, the Trust for Public Land, and the Conservation Fund launched the Greenprint Resource Hub, a database to help quantify the benefits of parks and green spaces, so that proponents can better communicate their value to policymakers. The database includes case studies of how cities and their surrounding regions have incorporated green spaces into planning. It is targeted toward practitioners, policymakers, and community members hoping to better incorporate parks into their economic and social goals.
Count of Riverside
Certified Farmer’s Market

Our Certified Farmers Market aligns with the mission of the County’s Culture of Health and the CEO’s goal to improve health and promote livable communities through partnerships, policies, systems and initiatives. It is also one of the strategic goals of the Healthy Riverside County Initiative for healthy eating.

Vendors provide: fruits, vegetables, eggs, berries, oils, honey, bread, flowers...and much more!

**County Administrative Center**

**When:**
Every Wednesday from 8:30 a.m. - 1:30 p.m.

**Where:**
Located in the courtyard of the County Administrative Center (4080 Lemon Street, Riverside, CA 92501), on the corner of Lemon and 10th Street.

**Riverside University Health System - Medical Center**

**When:**
Every Thursday (except major holidays) from 7:30 a.m. - 1:30 p.m.

**Where:**
Located steps from the Cactus Avenue entrance of the Medical Center (26520 Cactus Avenue, Moreno Valley, CA 9255)

Workshop on Air Pollution in Environmental Justice Communities

Each year, air pollution caused by transportation and industrial facilities causes 5,000 premature deaths, 2,400 unnecessary hospitalizations, and 140,000 asthma and other respiratory symptoms. Join us to:

- Learn how air pollution affects your neighborhood and how SCAQMD is working to improve air quality and public health
- Share your concerns about air pollution
- Join us in honoring Reach Out as the SCAQMD 2017 Environmental Justice Leader for San Bernardino County

Reach Out aims to strengthen communities by bringing people together to solve the region’s toughest issues: breaking barriers to educational achievement, expanding economic opportunities and creating safe, healthy and innovative communities.

**When:**
Thursday, August 17, 2017 from 9 a.m. – noon

**Where:**
Loma Linda University
11130 Anderson Street
Loma Linda, CA 92350

To register email: ejcp@aqmd.gov or call (909)396-2432
Annual Ethics Training: When the World Turned Upside Down

In a time of new challenges and changing roles, early patriots during the colonial era found a way to serve their country and themselves. Today, planners are encountering similar challenges in the face of a federal budget proposal that, as the APA President describes it, “fails to meet the needs of the nation's communities.” Taking Benjamin Franklin as an example, we will consider several pivotal moments in his life as illuminated by correspondence and then compare his choices to the AICP Code of Ethics. Would Franklin have been judged ethical by the standards of the planner’s Code? Drawing parallels from the controversy and turmoil of the American Revolution to the policies of today’s new administration, planners will apply the Code to a hypothetical professional assignment dealing with gentrification. As part of the discussion, we will ask ourselves, “What would Franklin do?”

Join Carol Barrett, FAICP, author of “Everyday Ethics for Practicing Planners,” in an interactive discussion on the new challenges and changing roles of planners in today’s political climate. Drawing parallels from the controversy and turmoil of the American Revolution, planners will consider several pivotal moments in the life of Benjamin Franklin and then compare his choices to the AICP Code of Ethics. 1.5 CM ethics credits pending.

When:
Wednesday, August 16 from 11 a.m. – 1 p.m.

Where:
Quail Hill Community Center, Multi-Purpose Room
39 Shady Canyon Drive
Irvine, CA 92603

Cost: $15 APA & PDAOC members, $20 non-members, $5 students

RSVP: Purchase tickets ONLINE HERE by August 14 at noon.

If you have any questions, you can email Stephanie Roxas, AICP, APA Vice Director of Programs, at sroxas@cityofirvine.org

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“Measuring the Benefits of Trees: The Green Streets Lawrence Health Impact Assessment”

The physical environment in which we live is an important determinant of human health. Green infrastructure elements such as street trees can play an important role in the mental health, physical activity, and social interaction of residents. In 2016, Massachusetts planners and members of the American Planning Association’s Sustainable Communities Division partnered with Groundwork Lawrence on a volunteer service project to measure the health benefits of the Green Streets Program. This program’s goal is to plant 2,400 trees throughout the City of Lawrence over a 3-year period. To promote the program and achieve this goal, APA-SCD worked collaboratively with Groundwork Lawrence and residents in Lawrence to conduct a Health Impact Assessment (HIA) to analyze the potential health benefits of street tree planting in the City. Speakers will provide an overview of the Green Streets Program HIA process, and a summary of findings, recommendations, and the resources that were developed by the APA-SCD team to achieve the Green Streets Program goals. This webinar is co-presented by the American Planning Association Massachusetts Chapter (APA-MA).

When:
Wednesday, August 23rd from 1:00pm – 2:15pm (Eastern Time)

Register here.
Health Expo

You and your family are invited to discover the variety of programs and resources provided within the community and by Riverside University Health System Care Clinics.

Services available during the Health Expo:
• Free Blood Pressure Screening
• Free Body Mass Index Screening
• A1C / Glucose Screening
• Immunizations
• Health Care Resources
• Patient Education
• Community and Health Care Vendors
• Face Painting

When:
Tuesday, August 15, 2017 from 10 a.m. – 2 p.m.

Where:
Don Schroeder Family Care Center
Rubidoux Family Care
5256 Mission Blvd.
Jurupa Valley, CA 92509

Esri Health and Human Services GIS Conference

Discover How Health is Transformed with Location-Based Decision Making

The 2017 Esri Health and Human Services GIS Conference is the place to gain a powerful new perspective on the world of health through a better understanding of the power of location.

Join us at Esri Headquarters to connect and collaborate with industry thought leaders and learn how to leverage the latest GIS technology—to transform the health of your community with smarter, data-driven decisions.

• Discover the latest advances and capabilities in geospatial technology for health professionals—maximizing return on your GIS investment.
• Collaborate with industry thought leaders to learn tried-and-true best practices that will drive better health outcomes.
• More!

When:
October 17 -19, 2017 | Esri – Redlands, CA

Where:
To register, click here.

SAVE THE DATE
International Walk to School Day

Get ready to put on your walking shoes! This year, International Walk to School Day will be Wednesday, October 4, 2017. We are excited to get students walking and biking to school countywide!

If you would like assistance planning an event, please request an INTEREST FORM (one per school) before Wednesday, September 27. The form must be signed by the school principal or administrator.

There will also be a Kick-Off Meeting on Friday, September 8, 2017 from 11 a.m. to 1 p.m. in Riverside, CA. This meeting is a great opportunity to discuss your plans and get ideas for International Walk to School Day.

To request an Interest Form, RSVP for the Kick-Off Meeting, or for more information, please contact Melissa Sanchez at mesanchez@rivcocha.org; (951) 358-7171.