IEHP Wins Innovation Award
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Upcoming Meetings/Events

Let us feature your story, event or resource in HCN Connect!
Do you have a plan, program or endeavor designed to improve your community’s health?
Do you have a resource you would like to share with the HCN? Please let us know!

Please submit ideas for the next publication by:
November 27, 2017

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HCN Connect is dedicated to keeping our community informed about the contributions that individuals and organizations are making to improve community and individual health in the Riverside county region.
Inland Empire Health Plan (IEHP) has won an Innovation Award for improving the health of low-income members through a program that coordinates their complex physical and behavioral health care needs across the healthcare system in Riverside and San Bernardino counties. The annual Innovation Award, bestowed by the California Department of Health Care Services (DHCS), honors creative interventions by Medi-Cal health plans that seek to improve the quality of their members' health care. The goal is to highlight health plans' best practices.

"Many IEHP members who have a chronic medical condition coupled with either a mental health or substance abuse disorder have been receiving fragmented care that has not adequately addressed their behavioral health needs," said IEHP Chief Medical Officer Jennifer Sayles, MD. "This program integrates care across multiple providers and health care systems, improving members' health outcomes while reducing their use of emergency rooms and urgent care clinics."

IEHP's Behavioral Health Integration and Complex Care Initiative (BHICCI) provides funding to 12 health care organizations with 30 participating clinics throughout the Inland Empire. The organizations develop integrated, multidisciplinary care teams to care for the most complex patients served by these primary care, behavioral health, and specialty clinics. The complex care team is comprised of four core members: a behavioral health clinician, a nurse care manager, a care coordinator and a primary care physician champion. Together the team manages and cares for a caseload of people with complex needs including co-occurring chronic medical, mental health, and/or substance use conditions.

Other innovative aspects of the BHICCI include the assignment of Practice Coaches to facilitate and provide support for core practice changes; the use of data analytics, including predicative risk modeling, to stratify each clinic's patient population and identify the most complex or high-risk individuals; the use of a registry to collect and monitor physical and behavioral health outcome measures and to serve as a clinical support tool and help team members quickly identify people who aren't improving as expected and where intervention is needed; the development of a treat-to-target substance use assessment approved by DHCS for use as a Medi-Cal approved substance use screening tool; the inclusion of patient experience and care team surveys and goal-setting sessions to assess and understand the initiative's impact on two of the four quadruple aims, patient and workforce satisfaction.

Between January 1, 2016 and June 2, 2017, program participants showed a significant decrease in blood pressure and depression (as measured by the PHQ-9 screening and diagnostic tool for mental health disorders). "The BHICCI is an example of IEHP's mission to develop innovative ways to meet challenging healthcare needs," said IEHP Chief Executive Officer Bradley P. Gilbert, MD. "We are honored to be recognized by DHCS for this program, which is so critically needed by our members."

IEHP's entry was one of 18 nominations from 12 Medi-Cal Managed Care Health Plans throughout California. This is the second time IEHP has received the Innovation Award since DHCS introduced it in 2015.

About IEHP
IEHP, Inland Empire Health Plan, is a not-for-profit Medi-Cal and Medicare health plan located in Rancho Cucamonga, California. With a network of more than 6,000 providers and more than 2,000 employees, IEHP serves more than 1.25 million residents in Riverside and San Bernardino counties who are enrolled in Medi-Cal or Cal MediConnect Plan (Medicare). Through a dynamic partnership with providers, award-winning service and innovative products, IEHP is fully committed to providing members with quality, accessible and wellness based healthcare services. www.iehp.org.


SOURCE Inland Empire Health Plan (IEHP)
The Activity
As part of National Community Planning Month (NCPM), I organized a Pecha Kucha Night in Riverside, California. Pecha Kucha Night is a global network of cities hosting events under the PK brand in which presenters have six minutes and 40 seconds to present 20 slides (20 seconds each). The audience typically is over 21 years of age as beer is part of the event. For this APA Ambassador activity we had to modify it and no beer was involved as we conducted the activity as part of the city of Riverside's Long Night of Arts and Innovation annual event geared to students and parents who are interested and involved in various aspects of STEM (Science, Technology, Engineering and Mathematics).

Goals
What was the goal of your activity? What did you want participants to come away with?
My three goals were to conduct an Ambassador activity during National Community Planning Month, kick-start a Pecha Kucha Night in my own town and to take advantage of a major community event that was already taking place in Riverside.

My hope was that the audience would learn basic aspects of urban planning and its connection to public health with short PowerPoint presentations.

Structure and Flow
The activity was designed to meet the Pecha Kucha Night basic guidelines — each presenter's talk is given through 20 slides for 20 seconds each. This dynamic model lends to keep the audience engaged with information and stories presented from various individuals. Although we created a flyer to announce it, we relied on the marketing done through the Long Night of Arts and Innovation organizers who promote heavily in local high schools, universities, and community-based organizations.

Hundreds of people came to the event at the downtown pedestrian mall from 5 p.m. to midnight. The area we were given for the performance was designed as a small outdoor auditorium with about 20 chairs and a stage. All the equipment was provided to us, including stage, lighting, speakers, mic, screen, a projector and also a staff member to assist us. The original concept was designed for 10 speakers, but we were given only 30 minutes, so we had time for only three speakers, including myself, my friend Monica, and Macy, who is someone I had never met before. She actually responded to a LinkedIn message I posted in which I invited anyone to present with us.

We started promptly at 9:30 p.m. with two introductory videos about Pecha Kucha. My presentation consisted on sharing eight components of urban planning based on the Governor's Office of Planning and Research's Guidelines for preparing General Plans. Monica and Macy focused on themes related to design and health equity in Colombia and the eastern Coachella Valley respectively. About 10 people sat and listened to our presentations. From the look on their faces, they seemed pleased with what we shared that night. The fact that the presentations were short and that each complemented each other made the program engaging.

Challenges
What challenges did you face during your activity? What were your learning moments?
The major challenge we faced was competing with other ongoing performances from other groups. We were across from a larger stage that had a singing troupe performing at the same time as our Pecha Kucha Night.
To read more, click here.
On Saturday, October 14, 2017, Reach Out held its 11th Annual Community Fair in the City of Jurupa Valley. The main focus for this year’s fair was to provide free health screenings for those in need within the Jurupa Valley community.

The Riverside University Health System - Public Health’s (RUHS - PH) Safe Routes to School, BE-Wiser, and Teen Suicide and Prevention Programs provided information through hands-on activities. Healthy Communities Urban Regional Planner, Miguel Vazquez, created a parklet which provided an opportunity to transform an empty parking lot into a vibrant community space.

The Safe Routes to School program had participants play their spinner wheel game and walk through a mock city to learn about pedestrian and bicycle safety. The BE-Wiser program used “drunk googles” to educate the community on the dangers of drunk-driving. The Teen Suicide and Prevention Program aimed to create awareness surrounding the issue of teen suicide.

To learn more about Reach Out, click here.

Community Partner Highlight

“100 Most Influential Urbanists” you don’t know about, but you should!

By ioby

When we saw Planetizen’s “100 Most Influential Urbanists” list last week, our reaction went something like: “Cool!” followed by, “Wait, we know a ton of influential urbanists who aren’t on this list…”

To read more, click here.

Editor’s Note: Riverside University Health System – Public Health (RUHS-PH) has had the opportunity to collaborate with the Inland Empire Biking Alliance (IEBA) through their Safe Routes to School Program. It is great to see that Nina Mohammed, executive director, was named one of ioby’s “100 Most Influential Urbanists” for her efforts to raise funds to support the San Bernardino Bicycle Hubitat.

Nina Mohammed, San Bernardino, CA: Nina raised almost $10,000 on ioby to support the San Bernardino Bicycle Hubitat, a program she directs that offers bikes and bike repair tools and education to the 200-plus people in her area who ride a bicycle to and from the San Bernardino Transit Hub on a daily basis.
The SHAPE Data Portal

SHAPE Riverside County is sponsored by the Riverside University Health System - Public Health, a department of the County of Riverside. To learn more, please visit: http://www.shaperivco.org/

WHAT DO YOU NEED?
- Health Data
- Demographic Data
- Healthy People 2020 Tracker
- SocioNeeds Index
- Compare Indicators
- Locate Reports
- Find Promising Practices
- Needs Assessment Guide

A New Framework for Grading Complete Streets Policies

Introducing a brand new framework for grading Complete Streets policies

We’ve got big news to share: As you hopefully know already, each year the Coalition releases an analysis and ranking of the best Complete Streets policies in the country based on 10 policy elements that were established more than a decade ago. Beginning in 2018, we will be using a brand new framework to analyze and rank Complete Streets policies.

We’ve officially revised our policy grading rubric, known as the 10 Elements of a Complete Streets Policy. The Complete Streets movement has evolved since it began in 2004 to focus far more on implementation and equity, but the framework for grading the quality of policies hasn’t kept pace. For months, a group of national stakeholders, consisting of engineers, planners, researchers, and advocates, worked to revise the policy elements and truly raise the bar for what Complete Streets look like in practice.

While we’re encouraged by the more than 1,200 Complete Streets policies that have been adopted to date, we’ve learned that just policy adoption alone is not enough to create safer streets and provide everyone with access to safe and convenient ways to travel. The new framework requires more accountability from jurisdictions and provisions to include the needs of the most vulnerable users. Our Steering Committee voted to approve the final framework in September 2017—all in an effort to create streets that are safer and more convenient for everyone, no matter their age, race, ethnicity, income, physical ability, or how they choose to travel.

Have questions about the changes? Join us as we discuss how the new grading rubric will affect future policies during our webinar on December 1, 2017 at 1:00pm ET. The entire new grading rubric resource will be released on our website shortly before the webinar. Register for the webinar today >>

For any additional questions contact Nimotalai Azeez at nazeez@smartgrowthamerica.org
New Tobacco Infographic from Healthy People 2020

Each month, we release an infographic with the latest data related to a Leading Health Indicator (LHI) topic on HealthyPeople.gov. These infographics show progress toward Healthy People 2020 LHI targets — and show where there's still work to be done.

This month's featured LHI is Tobacco. Check out the infographic below, then head over to the Healthy People 2020 LHI Infographic Gallery to see infographics for other LHI topic areas.

- Current Cigarette Smoking among Adults by Educational Attainment, 2015
  - Among adults aged 25 years and over, age-adjusted rates of current cigarette smoking decreased with increasing educational attainment in 2015.
  - Data source: National Health Interview Survey (NHIS). CDC/NCHS.

2017 Bicycle Friendly State Ranking

The Bicycle Friendly State ranking provides a ranking for all 50 states based on four public data sources and a Bicycle Friendly State survey that is answered by each state's Department of Transportation and/or a statewide bicycle advocacy organization.

The data analyzed for the Bicycle Friendly State ranking is organized into five categories. The chart shows:

- Each state's ranking for 2017;
- The number of Bicycle Friendly Actions taken by each state — these are actions that the League believes are key indicators of a state's commitment to improving bicycling; and
- Each state's rank in each of the five categories used in our analysis — these rankings can help states, citizens, and advocates understand the relative strengths and weaknesses of their state and comparable states.

Past Rankings
If you would like to know more about your state's past rankings we have created two charts that may help you understand how your state's ranking has changed over time.

For more information, click here.
# County of Riverside Certified Farmer’s Market

**Our Certified Farmers Market** aligns with the mission of the County’s Culture of Health and the CEO’s goal to improve health and promote livable communities through partnerships, policies, systems and initiatives. It is also one of the strategic goals of the [Healthy Riverside County Initiative](http://www.riversidecounty.ca.gov/HealthWellness/HealthyRiversideCountyInitiative.aspx) for healthy eating.

Vendors provide: fruits, vegetables, eggs, berries, oils, honey, bread, flowers...and much more!

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**County Administrative Center**

**When:** Every Wednesday from 8:30 a.m. - 1:30 p.m.

**Where:** Located in the courtyard of the County Administrative Center (4080 Lemon Street, Riverside, CA 92501), on the corner of Lemon and 10th Street.

**Riverside University Health System - Medical Center**

**When:** Every Thursday (except major holidays) from 7:30 a.m. - 1:30 p.m.

**Where:** Located steps from the Cactus Avenue entrance of the Medical Center (26520 Cactus Avenue, Moreno Valley, CA 92555)

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# Young and Emerging Planners Group

**Meet colleagues, build skills, and volunteer**

Please join us on our November mixer! Meet and greet with fellow planners in and around the IE area. Snacks will be provided, but feel free to bring your own food.

YPG events are not limited to those under the age of 35 (aka Millennials) as all planners new to the planning world are welcome to gain knowledge and score networking opportunities with seasoned planning professionals. We’re gearing up for more of these mixers along with future round table discussions and speakers for next year. Please share what you would like to gain and/or where else we should host these events!

**When:** Friday, November 17, 2017 from 7:30 p.m. – 10 p.m.

**Where:**
Rok House Brewing Company  
1939 West 11th Street  
Upland, CA 91786

The IES-APA’s Young Planners / Emerging Professionals Group (YPG) connects the new generation of planners with seasoned professionals and open opportunities to meet colleagues, build skills, and volunteer. Participating in YPG events is a natural path to making new friends, expanding your network, and finding a professional mentor. There are many opportunities to get involved with the IES-APA YPG.

For more information, please visit: [http://ies-apa.org/event/ypg-mixer-nov-2017-meetup/](http://ies-apa.org/event/ypg-mixer-nov-2017-meetup/) or contact Victoria Kim, YPG Coordinator at YPG@ies-apa.org.
Over and over, health departments are asking: “What strategic steps can we take to advance health equity at our health department?” Join us to hear success stories from across the United States to answer this question and learn about the recently released Health Equity Guide, our newest resource to support health departments in advancing health equity comprehensively and meaningfully.

We’re excited to host this 4-part webinar series with national experts and local health departments to discuss their work to advance health equity. Each webinar will focus on a set of strategic practices that health departments can take to pursue a wall-to-wall transformation of how they work internally, with communities, and alongside other government agencies.

Organized by Human Impact Partners, these webinars are co-sponsored with the Government Alliance on Race and Equity, the National Collaborative for Health Equity, and NACCHO’s Health Equity and Social Justice Committee. The webinar series is funded by The California Endowment.

- **Part 1: Building Internal Infrastructure to Advance Health Equity**
  Thursday, November 16, 2017 — noon to 1 p.m. PST
  Read event details
  Register for Part 1 on 11/16

- **Part 2: Working Across Government to Advance Racial and Health Equity**
  Tuesday, December 12, 2017 — 10 to 11 a.m. PST
  Read event details
  Register for Part 2 on 12/12

- **Part 3: Fostering Community Partnerships to Advance Health Equity**
  Tuesday, January 9, 2018 — 10 to 11 a.m. PST (Read event details)

- **Part 4: Championing Transformative Change to Advance Health Equity**
  Thursday, February 15, 2018 — 10 to 11 a.m. PST (Read details)

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**Part 1: Build Internal Infrastructure to Advance Health Equity**

On the first webinar of our 4-part series, we’ll discuss:

- Why building internal infrastructure is key to advancing health equity
- How New York City is changing internal policies to address racism and structural oppression
- How Rhode Island is braiding together various sources of funding and mobilizing data to build capacity
- How NCHE is helping health departments prioritize upstream policy change
- Resources to help your health department build internal infrastructure to advance health equity

**When:**
Thursday, November 16, 2017 – noon to 1 p.m. PST

To register, click [here](#).

This webinar is limited to the first 1,000 attendees. If you register for the webinar but can't attend the live presentation on November 16, you'll receive an e-mail after the webinar with a link to an archived recording of the event.
“Envision San Jacinto” Open Streets Demonstration Project

"Envision San Jacinto" Open Streets project is an opportunity to promote and educate residents about the benefits of safe, active transportation and demonstrate how proposed transportation improvements can make walking and biking a fun and viable form of transportation. Join us in the first of several "Envision San Jacinto" community meetings.

**When:**
Thursday, November 16th, 2017 11:30 a.m. – 1 p.m.

**Where:**
Valley-Wide Recreation & Parks
901 W. Esplanade Ave.
San Jacinto, CA 92582

To register, click [here](#).

Tackling Gentrification and Displacement in Creating Vibrant Communities Webinar

Attendees of this webinar will:
• Expand their knowledge of work being done promoting different forms of community development
• Learn from those working to address some of these challenges and their views as to how their work intersects with walkability
• Learn strategies for public, private, civic, and neighborhood leaders to work together to support these new patterns of growth in their communities

**When:**
Wednesday, November 15th at 11 a.m. Pacific

To register, click [here](#).

Vision Zero and Safe Routes to School: Partners in Safety Webinar

**Vision Zero** is a growing movement to eliminate all traffic deaths and serious injuries. **Safe Routes to School** is a comprehensive approach to making it safe for kids to walk and bike to school.

Working together, Vision Zero and Safe Routes to School advocates can leverage data-driven approaches to improve safety, advance equity, and focus investments in areas with the greatest needs first—ultimately having a bigger impact on safety for children, families, and everyone. In this webinar, hear from leaders of the Vision Zero and Safe Routes to School movements about key aspects of their approach and why advocates for each movement can benefit from working with the other. And, learn more about Washington DC’s creative approaches to implementing Vision Zero in a way that complements and advances Safe Routes to School too.

**Speakers:**
• Leah Shahum, Founder and Director, Vision Zero Network
• Margo Pedroso, Deputy Director, Safe Routes to School National Partnership
• Jonathan Rogers, Vision Zero project manager, DC Department of Transportation

**When:**
November 16th, 2017 from 2 – 3 p.m. Eastern.

Register [here](#).
2017 SCPHA Annual Conference

Conference Goals and Objectives
The 2017 SCPHA Conference will offer public health students, professionals, and practitioners the opportunity to enhance their knowledge, exchange information on best practices, and learn about the latest research and trends in public health.

Educational objectives for the conference are to:

- Address the gap between public health practitioners' knowledge and performance as it relates to developing and implementing policies that demonstrate a collaborative approach to addressing and implementing interventions to prevent or mitigate the health impacts of climate change;

- Define the roles of the public health community in working together to promote and support public health policies that work to improve built environment, and reduce environmental degradation;

- Increase knowledge of the public health community to incorporate health, sustainability, and initiatives to mitigate climate change and environmental health impacts into specific policies, programs, and processes. And to embed health, sustainability, and climate change mitigation consideration into government decision-making processes; and

- Improve the competencies of public health practitioners through skill-building.

When:
Monday, December 4th at 8 a.m.

Where:
The California Endowment
1000 N Alameda St.
Los Angeles, CA 90012

To register, click here.

Webinar: Nutrition, Physical Activity, and Obesity
Join us to learn about progress made toward achieving the Healthy People 2020 Nutrition, Physical Activity, and Obesity Leading Health Indicators. You’ll also hear how the Delaware Physical Activity, Nutrition, and Obesity Prevention Program uses a public health approach to address the role of physical activity and nutrition in improving health and preventing chronic diseases for all Delawareans.

When:
Thursday, November 16, 2017 from noon to 1 p.m. ET

Where:
Webinar – To register, click here.