The RCHCN mission is to make the healthy choice the easy choice in all Riverside County cities through the advancement of health in all policies.

HCN Connect
News and More

Volume III. No. 1
January 2018

featuring
IN THIS ISSUE

- The Top 10 Smart Growth Post of 2017
- Policy Recommendations for Creating Healthy, Active Places
- Announcements
- Upcoming Meetings/Events

Let us feature your story, event or resource in HCN Connect!

Do you have a plan, program or endeavor designed to improve your community’s health?
Do you have a resource you would like to share with the HCN? Please let us know!

Please submit ideas for the next publication by:
January 29, 2018

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2017 was a nonstop year for the Smart Growth America (SGA) news cycle. We shared how local leaders could use smart growth strategies to uphold the Paris Agreement, as well as our predictions for where Amazon will decide to locate their second headquarters. We ranked 222 new Complete Streets policies from across the country, and examined the safety for people walking in the 104 largest metro areas using our Pedestrian Danger Index.

We highlighted five cities striving to become Amazing Places, and examined seven ways arts and culture can help solve our most entrenched transportation challenges. We analyzed the standards that lead to excessive parking near transit stations, and collected best practices from four cities using small-scale manufacturing to revitalize neighborhoods.

Take a look at 10 of our most popular posts from 2017. If you appreciate the valuable analyses, research and reports we work hard to produce each year, make a donation to Smart Growth America today and help us do more in 2018.

1. The Best Complete Streets Policies of 2016
Released by the National Complete Streets Coalition, this report celebrates the 222 Complete Streets policies passed in 2016, as well as the communities that passed the strongest Complete Streets policies in 2016.

2. Amazon's hunt for a second HQ is likely to end in a vibrant, walkable place
SGA's Director of Research Michael Rodriguez examines the qualifications in Amazon’s RFP, and points to HQ2 as another example of how companies are increasingly seeking out vibrant, walkable, connected urban places as they try to attract and retain talent.

3. Amazing Place Ideas Forum
Presented by Smart Growth America with support from the John S. and James L. Knight Foundation, the Forum was an experiential gathering of leadership teams from five American communities to look at innovative placemaking strategies in action in Denver, Colorado and Greenville, South Carolina.

4. Cell phones are not what's causing America’s epidemic of pedestrian fatalities
Emiko Atherton, Director of the National Complete Streets Coalition, calls attention to the systemic problem of attributing the high rise in pedestrian fatalities to distracted driving and distracted walking. Rather, the way we design and build streets is a fundamental part of whether people can walk safely along a road or whether they are at risk for being struck and killed.

5. Arts, Culture & Transportation: A Creative Placemaking Field Scan
Released by Transportation for America in partnership with ArtPlace America, this resource identifies ways that transportation professionals can integrate artists to deliver transportation projects more smoothly, improve safety and build community support.

6. Dangerous by Design 2016
This signature report from the National Complete Streets Coalition examines the metro areas that are the most dangerous for people walking. It also includes a racial and income-based examination of the people who are most at risk, and for the first time also ranks states by their danger to pedestrians. This year's report ranks the 104 largest metro areas in the country, as well as every state by a “Pedestrian Danger Index,” or PDI.

7. Empty Spaces: Real Parking Needs at Five Transit-Oriented Developments
The land near transit stations is a valuable commodity. Hundreds or thousands of people travel...
to and through these places each day, and decisions about what to do with this land have implications for local economies, transit ridership, residents’ access to opportunity and overall quality of life for everyone in a community. Many communities choose to dedicate at least some of that land for parking. The question is, how much? This report explores the answer.

8. Made in Place: Small-Scale Manufacturing & Neighborhood Revitalization
Using tools and case studies, this report builds the case for why economic development practitioners should be thinking about working with small-scale manufacturers, how to grow the sector and the particular synergies that are created when locating these businesses in downtowns and mixed use centers.

9. USDOT rewrites congestion rule in response to outpouring of feedback
USDOT finalized new requirements for how states and metro areas will have to measure traffic congestion and in the final rule — responding to the outpouring of comments they received through T4America’s organizing efforts — they backed away from most of the outdated measures of congestion that were proposed.

10. Free smart growth workshops for communities of all sizes
In 2017, Smart Growth America offered a multitude of technical assistance opportunities, ranging from transit-oriented development, place-based economic development, Complete Streets, state DOT innovation and much more.

APA Announces Policy Recommendations for Creating Healthy, Active Places

From the American Planning Association

Planners and policy makers now have access to a new set of policy recommendations aimed at creating and maintaining healthy communities.

APA’s Healthy Communities Policy Guide identifies policy recommendations for local, state and federally elected officials with the goal of improving community health and quality of living through planning. The guide was approved by an APA Delegate Assembly and ratified by the APA Board late last year.

The Healthy Communities Policy Guide represents a departure from previous guides in its suite of tools designed to help practitioners share our six policy recommendations with policy makers at all levels of government. Tools complementing the guide include a summary, video, APA research products, and case studies. These and other resources will be key components to future APA adopted policy guides.

Members were central to the creation of APA’s newest guide. The Legislative and Policy Committee and Healthy Communities Collaborative played especially large roles in shaping the content of the guide, and its complementary resources.

Planning, a key contributor to public health outcomes, was increasingly siloed from public health decisions in the 20th century. Today, policy makers and planning...
The SHAPE Data Portal

SHAPE Riverside County is sponsored by the Riverside University Health System - Public Health, a department of the County of Riverside. To learn more, please visit: http://www.shaperivco.org/

WHAT DO YOU NEED?

- Health Data
- Demographic Data
- Healthy People 2020 Tracker
- SocioNeeds Index
- Compare Indicators
- Locate Reports
- Find Promising Practices
- Needs Assessment Guide

The SRTS National Partnership is Hiring for Four Positions

Join the Safe Routes to School National Partnership (National Partnership) and use your professional talents and personal passion for advancing safe walking and bicycling to and from schools and in daily life, to improve health outcomes and create equitable, livable, sustainable communities for all.

We are now hiring for four separate positions, each providing the opportunity to impact health, safe and active communities, safety, and equity. Below is a description of each position; please follow the link for each position to review the full job announcement, desired qualifications, and job description. We look forward to reviewing applications from committed individuals who want to make a difference with the National Partnership!

All job applications are due by January 23, 2018. Please follow the instructions in each job announcement for details on what and how to submit for each position.

- Healthy Parks and Places Manager
- Communications and Marketing Manager
- California Field Services Manager
- DC Community Engagement Manager

The Safe Routes to School National Partnership is committed to equity, diversity, and inclusion in our staff, our work environment, and the change we want to see in our society. We value a diverse staff with a wide range of life experiences because we recognize that we are stronger when our organization and work benefit from the innovative contributions, creative solutions, practical know-how, and community insights brought by people of different backgrounds. Diversity of experience, ideas and viewpoints are a priority, and candidates with varied education levels, skills, and backgrounds are encouraged to apply. People of color, people with disabilities, and people of different religions, nationalities, genders and sexual orientations are strongly encouraged to apply.

Safe Routes to School National Partnership
2323 Broadway Ave
Oakland, CA 94612
Dear Friend of Public Health,

APHA's 2017 Annual Meeting & Expo was a huge success and we're already looking ahead to APHA 2018 in San Diego, Nov. 10-14. APHA 2018 will bring more than 12,000 public health professionals to sunny, southern California to learn, network and engage. Our Annual Meeting is the single largest gathering of public health professionals from across the nation and around the world, and we want YOU to be there!

Become a presenter - Submit an abstract
Join us for a career-inspiring and personally rewarding experience by submitting an abstract. We welcome abstracts from all areas related to public health, including those that coincide with the 2018 theme, "Creating the Healthiest Nation: Health Equity Now."

You have the option to present your work in three different formats:
- Oral Sessions — formal presentations to larger groups including Q&A sessions with the audience.
- Roundtable Sessions — small group discussion where presenters can speak directly to attendees in a more intimate setting.
- Poster Sessions — a visual representation of research and findings where presenters can interact one-on-one with attendees.

You do not have to be an APHA member to submit an abstract. However, if your abstract is accepted for presentation, the presenting author must become an individual member of APHA and must register for the Annual Meeting.

Benefits of Presenting:
- Share your research with a large public health audience.
- Enhance your CV.
- Expand career opportunities.
- Disseminate your findings.
- Receive feedback from colleagues.
- Attend the year's largest public health gathering.

Interested in what was presented last year?
View past Annual Meeting Presentations. Review past Annual Meeting presentation information including programs, abstracts and presenter information.

You can also purchase RAMP — audio recordings of scientific sessions synced with corresponding PowerPoint presentations. Use this information as a resource as you begin to plan your submission.

We look forward to reviewing your abstract and hope to see you in San Diego!

Sincerely,

Donna Wright
Manager, Scientific Session Development
American Public Health Association
Become an Abstract Reviewer! We need your expertise to make APHA 2018 a great success! Abstract Reviewers ensure that each session is of the highest quality, contributing the latest and greatest information, innovations and best practices from public health. Join the team!

General Information
Membership: Reviewers must be current members of APHA.

Instructions to become a reviewer
1. Scroll options and select a specific Section, SPIG, Caucus or Forum whose submitted abstracts you would like to review.
2. Click on the reviewers submission form to provide your contact information. You will also be required to select up to three topic areas that you would like to review.
3. You will also be required to complete a conflict of interest form. This is a requirement by the Continuing Education Credentialing Bodies and APHA must be in compliance with this requirement.
4. A program planner will review your information and assign you abstracts to review. You will receive an email by March 5 with instructions and deadlines moving forward. Please note some start/end deadlines may vary.
5. Reviewers will be required to read abstracts and rate them according to the criteria provided.

If you weren't able to attend APHA 2017, we would love to fill you in!
Read the Annual Meeting Blog for highlights and stories from APHA 2017!

Register for APHA Live — Catch 13 of APHA 2017's premier sessions on-demand. Earn up to 16.5 CE credits and have access to these great videos for up to a year from the meeting. Group registrations are available and can be accessed by up to 100 users, giving each viewer the chance to experience the Annual Meeting. Purchase today! View hundreds of scientific sessions with RAMP! You'll have access to a digital library of recorded, oral presentations that have been synced with each presenter's PowerPoint.

Take a visual journey through the Annual Meeting. Explore the APHA 2017 photo gallery on Flickr and Storify! Watch APHA TV! Catch meeting highlights and exclusive interviews. These short videos give great insight into the meeting.

Get Your Photos — Throughout the five days of the 2017 Annual Meeting — from the National Student Meeting and scientific sessions to the Public Health Expo and closing session — professional photographers were on hand to capture the events. Photos taken by EZ Event Photography can be viewed online now. To order photos from EZ Event Photography, call 562-277-6292 or email Jim Ezell.

Take the Post-Annual Meeting Survey — Tell us how much you enjoyed APHA 2017 and how we can improve next year.

2017 Certificate of Attendance — Confirm your participation and print your receipt.

Be a Part of APHA 2018!

Become an Exhibitor and/or Sponsor
It's never too early to begin planning ways to connect with public health leaders. Even though the Annual Meeting isn't until November, you can become an integral part of the Public Health Expo and begin your sponsorship campaign today! We want to help you create an experience for our attendees and a long-lasting impression for your organization.

Frequently Asked Questions
Have questions about the Annual Meeting? View our FAQ page or contact us.
Introducing the American Heart Association’s Workplace Health Solutions

The American Heart Association’s Workplace Health Solutions offer a complete suite of evidence-based tools to help you and your employees get the most out of your workplace health program. The AHA’s continuous quality improvement program will help you assess the comprehensiveness of your programs and supporting workplace environment, consult expert resources on strategies for improvement, implement programs that engage employees and track progress toward ideal heart health and recognize your achievement through awards. To learn more, visit heart.org/workplacehealth.

Why it Matters

- 90% of employers do not measure their wellness program’s ROI.¹
- Only 6.9% of worksites have a truly comprehensive health promotion program.²
- 77% of employers see lack of engagement as the biggest obstacle to successful workplace health programs.³
- 55% of employees believe it’s important to see CEO set the example in personal health.⁴

Sources
Planners talk about shapes and shaping all the time. Phrases like, “the shape of things to come,” or how “plans shaped a community,” are part of everyday conversation. For the 2018 APA California Conference, we’re seeking sessions about how something you did changed the shape of a community. Perhaps you shaped something that changed you, or even our profession. We want to hear about projects or ideas that have transformed, or shape-shifted, unexpectedly. And of course, we want to hear about shapes that were intended to be one thing, but ended up as another. Mostly we want to hear about your ideas for the shape of the future, and your plans to get us all there.

Conference Tracks

• **Planning for Inclusion** – One Size Fits All? - As California continues to evolve as a wonderfully diverse state, how do we ensure that planning safeguards the physical character and diversity of a community? How do planners provide opportunities to address affordability and shape the equitable redevelopment of communities for all? Is it possible to plan for inclusion while avoiding homogeneity?

• **Interfaces: Where Things Collide** - What happens when different priorities exert force on one another (e.g. environmental protection vs. the affordable housing crisis)? How is the approach to planning changing in the midst of increased pressure at the intersections of competing needs and priorities?

• **Solutions and Innovation** - Planning has a role in shaping solutions, crossing borders, and inspiring innovation. We seek out new partnerships and creative approaches to challenges. When faced with new methods and technology, do we find the same results? How does the need for sustainable solutions lead to lasting results for places and people?

• **Good Intentions, Unintended Consequences** - Whether it is a community initiative, project goal, or regulation, it all starts with good intentions - sometimes the best of intentions. When the unintended consequences start to overshadow good intentions, do you stop and question, stay the course, change direction, or withdraw?

Session Format and Moderator Information

While considering how to shape your session, also consider using a unique delivery. Would a healthy debate or design charrette help draw out the important concepts? How could you better engage your audience in the topic? Would a little amateur acting illustrate a point, or shape the discussion? As you shape your proposal, know that this conference is open to presentations that are out of the ordinary. While sessions should be proposed as 90-minutes in length, would attendees benefit if your session could be presented over two session blocks for a total of 3 hours? What unique format or type of engagement would the longer session allow attendees participate in?

All submittals must be made online by **January 31, 2018** ([click here to submit](#)). Emailed, faxed, or mailed submittals will not be accepted. If you have questions about submitting a proposal, contact the Programs Subcommittee Co-Chairs: either Anna McPherson, AICP, at AMcPherson@sandiego.gov, or Mark Teague, AICP, at Teague@PlaceWorks.com.

Please note that this is not the pathway for Student Program or Mobile Workshop proposals. Those subcommittees are working separately to develop their programs. If you have a Student Program idea please email Melanie Tylke at melanietylke@gmail.com, or a Mobile Workshop idea can be sent to Brian Grover at bgrover@dudek.com.

Proposal Contents

All sessions proposals submitted must provide:

**Session Title, Summary, Abstract, Session Type, Panelist Bios and Contact Information**
Our Certified Farmers Market aligns with the mission of the County’s Culture of Health and the CEO’s Goal to improve health and promote livable communities through partnerships, policies, systems and initiatives. It is also one of the strategic goals of the Healthy Riverside County Initiative for healthy eating.

Vendors will be providing: fruits, vegetables, eggs, berries, oils, honey, bread, flowers...and much more!

**County Administrative Center**
*When:* Every Wednesday from 8:30 a.m. - 1:30 p.m.
*Where:* Located in the courtyard of the County Administrative Center (4080 Lemon Street, Riverside, CA 92501), on the corner of Lemon and 10th Street

**Riverside University Health System - Medical Center**
*When:* Every Thursday (except major holidays) from 7:30 a.m. - 1:30 p.m.
*Where:* Located steps from the Cactus Avenue entrance of the Medical Center (26520 Cactus Avenue, Moreno Valley, CA 92555)

**Riverside County Circle**
*When:* Every Thursday from 10 a.m. - 2 p.m.
*Where:* Located near the HAB and DPSS Admin Building (4065 County Circle Drive, Riverside, CA 92503)

**Jurupa Valley**
*When:* Every Monday from 8 a.m. - 1 p.m.
*Where:* Located at the Rubidoux Family Resource Center (5473 Mission Blvd., Jurupa Valley, CA 92509)

"Striving for Health Equity: Addressing Racial and Ethnic Disparities Across the Lifespan".

Join us for our first Riverside County Health Coalition (RCHC) general membership meeting of the year for a discussion on strategies to achieve health equity, eliminate disparities and improve the health of our community. This meeting will include presentations from Dr. Marshare Penny and Dr. Sanggon Nam from California Baptist University.

*When:* Wednesday, January 17 from 10 a.m. – noon
*Where:* Moreno Valley Towngate Center
13100 Arbor Park Lane
Moreno Valley, CA 92553

Click [here](#) to RSVP!
NEW for 2018, the New Partners for Smart Growth™ Conference program will feature eight thematic tracks — each focusing on a set of topics strongly connected to timely community issues and challenges, with smart growth and equity as the threads woven between and throughout each track.

The 2018 program will allow participants to go deeper into a topic, while continuing to connect back to broader placemaking efforts with a multidisciplinary group of partners tackling community challenges. Each track will provide participants the opportunity to move through a series of connected sessions with a multidisciplinary peer cohort of practitioners that all leave with an implementation strategy, new tools, models and templates to integrate into their work.

Participants, as always, will be able to attend sessions across tracks – picking and choosing which topics and sessions will provide them the most value – based on their subject interests, experience level or what they want to take away from the conference to apply in their communities back home. Coordinated keynotes and networking activities will also be included throughout the program to ensure that participants are learning and networking with a broad, multidisciplinary national audience.

Sessions within each track are organized by session type. Learn more about session types.

When:
February 1 – 3, 2018
San Francisco, California

Register here.

**UCLA Extension**

32nd Annual Land Use Law & Planning Conference

UCLA Extension’s annual Land Use and Planning Conference is the leading source of information on California land use legislation, case law, and the emerging issues that frame land use and development practices in the nation’s most populous state. The program’s unique cross-discipline approach explores the full range of perspectives drawn from the land use planning, legal, development, and environment communities, and demonstrates how these factors influence the day-to-day work of planners, developers, environmental regulators, and attorneys.

When:
Friday, January 19, 2018 8:30 a.m. – 5 p.m.

Where:
Millennium Biltmore Hotel
506 S Grand Ave.
Los Angeles, CA 90071

For more information, here.

**Let your voice be heard at Walk/Bike/Places to be held in New Orleans in 2018. The call for proposals is open now through February 2nd. Join more than 1,500 planners, placemakers, designers, researchers, students, engineers, advocates and others in New Orleans for the annual conference.**
Western Riverside County 2018 Transportation Summit

Wednesday, January 17, 2018
9:00 a.m. - 2:30 p.m.

Summit speakers begin at 10:00 a.m.
Breakfast and lunch are included.

Social mixer to follow at 3:00 p.m. hosted by the Inland Empire Branch of the U.S. Green Building Council, Los Angeles.

Moreno Valley Conference and Recreation Center
14075 Frederick St, Moreno Valley, CA 92553

“Where are we going?” and “How do we get there?”

Come learn about new transportation technologies, best practices, and funding for the future, and take advantage of the opportunity to network with industry leaders.

More details to come!

For more information, contact Taylor York at tyork@kearnswest.com, or (951) 405-3405.

Reserve your spot today!
https://transportationsummit2018.eventbrite.com
Registration is $15 (Free for Clean Cities Coalition Members)

Thank you for reading
HCN Connect!